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Great Lakes I-Corps Course Completion

Awarded to Iman YeckehZaare

Issued on Jul 3, 2023 at 12:00 AM



Offered by

[NSF I-Corps Hub: Great Lakes Region](#)

This badge indicates that a participant completed the requirements of an I-Corps course sponsored by the Great Lakes I-Corps Hub.



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EARNING CRITERIA

Recipients must complete the earning criteria to earn this badge

Individuals who participate in a Great Lakes I-Corps course complete the following requirements:

- Conducted 15+ customer discovery interviews
- Developed testable hypotheses and questions to (in)validate them
- Developed and refined value propositions reflecting customer jobs/problems/needs based on interviews
- Identified and sized one or two customer segments based on interviews with appropriate representatives
- Made substantive adjustments (pivots or iterations) based on interviews
- Attended course sessions, submitted high-quality assignments, and participated in office hours

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